

Our Strategic Planning Committee met in April to discuss how to best serve our members and ultimately decided to create the Member Benefits Survey that you recently completed. Thank you to all who responded. Your input will inform our planning and will enable NALSC to continue to deliver the content and member benefits that you value most.

We also created a calendar for NALSC virtual events over the next 12 months. The past and future schedule is as follows:

- May 1st (Wed.) Office Hours: Small Search Firm Collaboration (Hosted by Kristy Shulman & Mitch Satalof)
- June 6th (Th.) Recruiting Roundtable: In-house Recruiting (Hosted Mary Clare Garber & Amy McCormack)
- July 18th (Th.) NALSC Presents: The Latest on Labor and Employment for Legal Recruiters with Mark Neuberger (Hosted by Ethel Badawi)
- August 22nd (Th.) Office Hours: War Stories: Laugh, Cry, & Celebrate. Attendees can share their best recruiting stories: placing the unplaceable candidate; placements that fell in their lap; that day when all the deals fell apart at the same time; placement that really made a difference in a candidate's life, etc.
- September No virtual. Fall Symposium on the 27th
- October 24th (Th.) Recruiting Roundtable: Partners
- November 21st (Th.) NALSC Presents: Mental Health for Recruiters and Candidates with Joe Ankus
- December No virtual
- January 16th (Th.) Office Hours: "Secrets" to Success: Tactics, Tools, & Tech Gadgets. Attendees can share one idea that has made a difference in their recruiting practice (organizational tip; a close; an icebreaker; a CRM; a mindset; an app).
- February No virtual. Annual Conference Feb. 27-March 1.
- March 27th (Th.) Recruiting Roundtable: Associates
- April 24th (Th.) NALSC Presents: DEI / Belonging & Inclusion (topic/ speaker TBD)

At our next Committee meeting in September, we will discuss the results of the Member Survey. We plan to do a deep dive into revenue sources for NALSC and the optimal size, venue, and location of fall symposia.

## **Greetings from Long-Range Planning!**

by Jordan Abshire, Esq.



**ABOUT THE AUTHOR:** 

Jordan Abshire, Esq. is NALSC's Vice President of Long Range Planning as well as a NALSC Board Member. Jordan is also founder and managing member of Abshire Legal Search.

> P: (704) 817-8272 E: jabshire@abshirelegalsearch.com W: www.abshirelegalsearch.com

Please feel free to reach out to <u>myself</u> &/or any Committee members with thoughts, questions, or ideas over email or in-person at NALSC virtual or live events. Committee members include <u>Esther Alpert</u>, <u>Kevin Bacon</u>, <u>Ethel Badawi</u>, <u>Mary Clare Garber</u>, <u>Jennifer Gillman</u>, <u>Connie Rinaldi</u>, <u>Mitch Satalof</u>, <u>Stuart Tenhoor</u>, and <u>Ross Weil</u>.